



## “What’s in your Marketing Tool Box?”

The Networking Leaders chapter of BNI invites *business professionals* to attend a business networking event .

Featured speaker is **Lori Shaw of XtraMark,** Marketing Firm. The firm has been recognized as AMA Marketer of the Year five times.

Presentation will focus on:

- Strategies for developing business in a challenging environment,
- Creating an action-based marketing blueprint,
- Constructing solid messaging for your target audience,
  - And much more!

*Reservations are required, as space is limited.*

*Admission is free and complimentary refreshments and food will be served.*



**Wednesday, February 10<sup>th</sup>**  
**5:00 p.m. – 7:00 p.m.**  
**American Prosperity Group**  
**524 Don Gaspar Avenue,**  
**Santa Fe, NM**  
**RSVP to Peter Murphy**  
**(505)216-0838**